IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Fitzpatrick et al. Serial No. 10/675,916 Filed 09/30/2003

Art Unit 3688

Confirmation No. 2091

PLATFORM SYSTEM AND METHOD FOR EXTENDING SALES AND USE OF A RESOURCE OF MOTIVATIONAL PROGRAMS

Examiner Raquel Alvarez

June 19, 2009

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

TO THE COMMISSIONER FOR PATENTS.

SIR:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner dated March 19, 2009, rejecting the following claims: 1, 3-25 and 27-47.

A Fee Transmittal is enclosed in payment of the appeal fee under 35 U.S.C. § 41(a)(6)(A).

Respectfully submitted,

/Frank R. Agovino/

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FRA/ALB